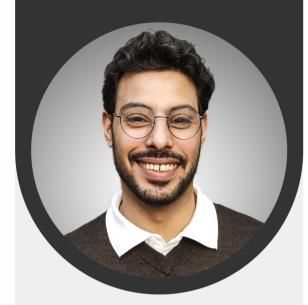
WASFI HASSON

DIGITAL MARKETING & E-COMMERCE



CONTACT ME

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- Malmo, Sweden

EDUCATION

COPENHAGEN SCHOOL OF DESIGN & TECHNOLOGY

BACHELOR OF ARTS, 2011-2013 Digital Concept Development

COPENHAGEN SCHOOL OF DESIGN & TECHNOLOGY

HIGHER NATIONAL DIPLOMA, 2009-2011 Multi Media Design & Communication

GOOGLE - CERTIFICATION
BY GOOGLE - JAN 26 2024
FOUNDATION OF DIGITAL MARKETING
& E-COMMERCE

LANGUAGE

- ENGLISH FLUENT
- ARABIC FLUENT
- SWEDISH CONVERSATIONAL
- DANISH CONVERSATIONAL

DRIVERS LICENCE - B



Innovative and results-driven digital concept developer and e-commerce specialist with a passion for leveraging technology to create impactful marketing strategies. With a keen eye for emerging trends and consumer behavior, I excel in crafting innovative digital concepts that drive engagement and achieve business objectives. Backed by a solid foundation in digital marketing and e-commerce, I thrive in dynamic environments where creativity and strategic thinking converge to deliver exceptional results.



JOB EXPERIENCE

WEB DEVELOPER & SEO

Mar - Aug 2023

Skåne Startups / Malmo, Sweden

SEO & DIGITAL MARKETING INTERN Mar - Jun -2023 Global Commerce Media GmbH / New York, Remote

DIGITAL CONSULTANT & FREELANCE 2013 -2022

Aden ApS / Copenhagenb, Denmark

DIGITAL MARKETING & Sep - Dec 2017
COMMUNICATION MANAGER

MUNmö (Model United Nations Malmö)

PROJECT RESPONSIBLE Feb - Dec 2014

Photography Philip Ørneborg

SOCIAL MEDIA & GLOBAL CAMPAIGN INTERN

World Diabetes Foundation

Sep 2012 - Feb 2013



Digital Marketing	E-Commerce
Website Design	SEO, SEM
HTML-S/CSS-3	Adobe creative cloud
CMS Platforms	Project Management
Microsoft Office	Digital strategies & development
Google analytics, Google AdWords	



- COACHING YOUTH FOOTBALL TEAM, LT FF
- TRAVELING
- DOCUMENTRIES
- READING & TAKING ONLINE COURSES